



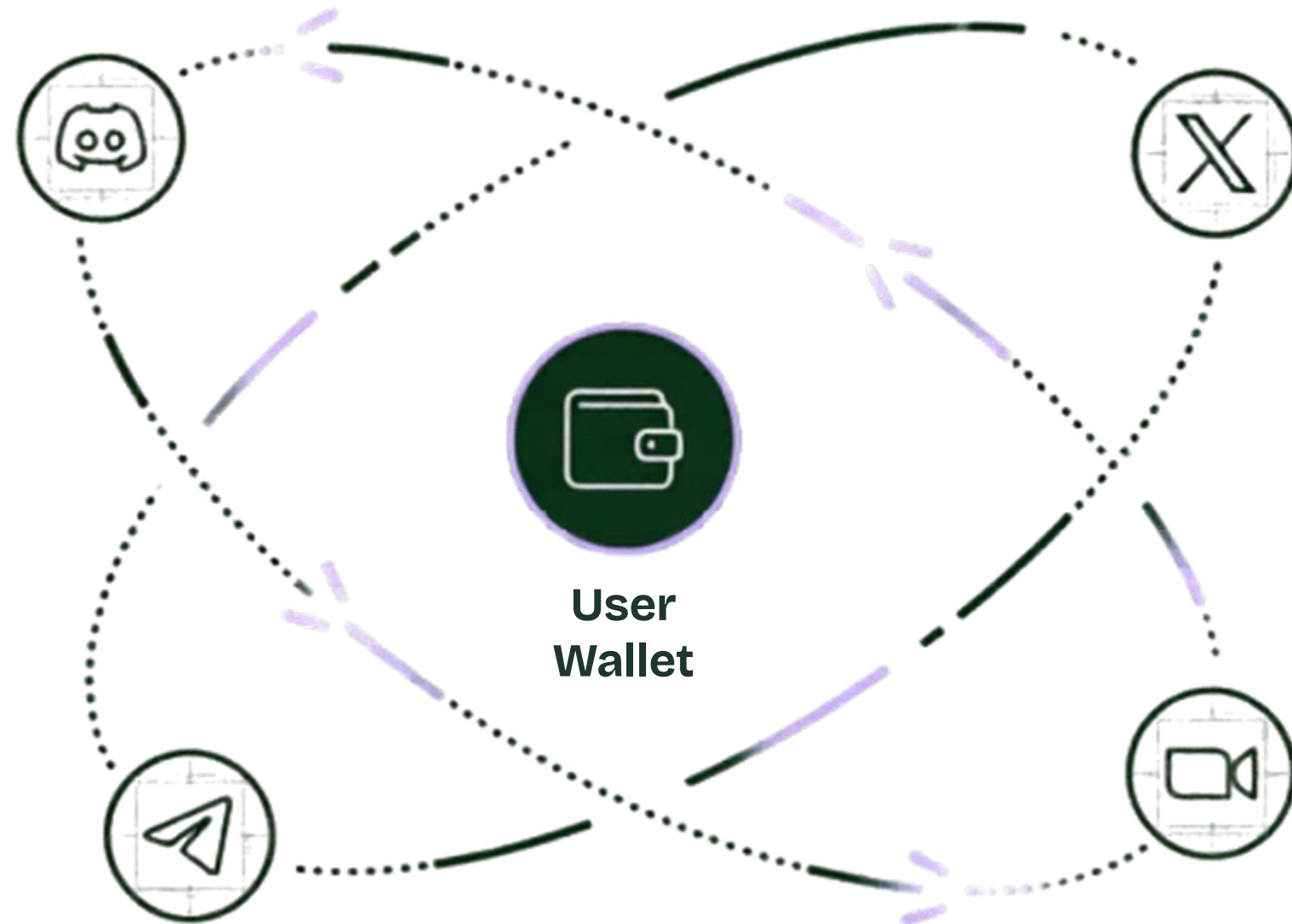
Dial: The Communications Fabric for Web3

Reach by wallet. Stream everywhere. Own the room.



dial.wtf

Web3 Identity is Isolated from Web2 Rails



\$14B

Lost to crypto fraud and
scams in 2025 on-chain.

1,400

YoY increase in AI
impersonation and deepfake
scams.

Off-chain communication creates a massive trust and financial
gap.

The stack has not upgraded.

Your Wallet is Now a Phone

Cryptographically signed, 12ms latency WebRTC voice and video.

No phone number, no email—just your wallet address.

The Trust Layer Breakdown



Direct Reachability

Call any ENS or wallet address globally.



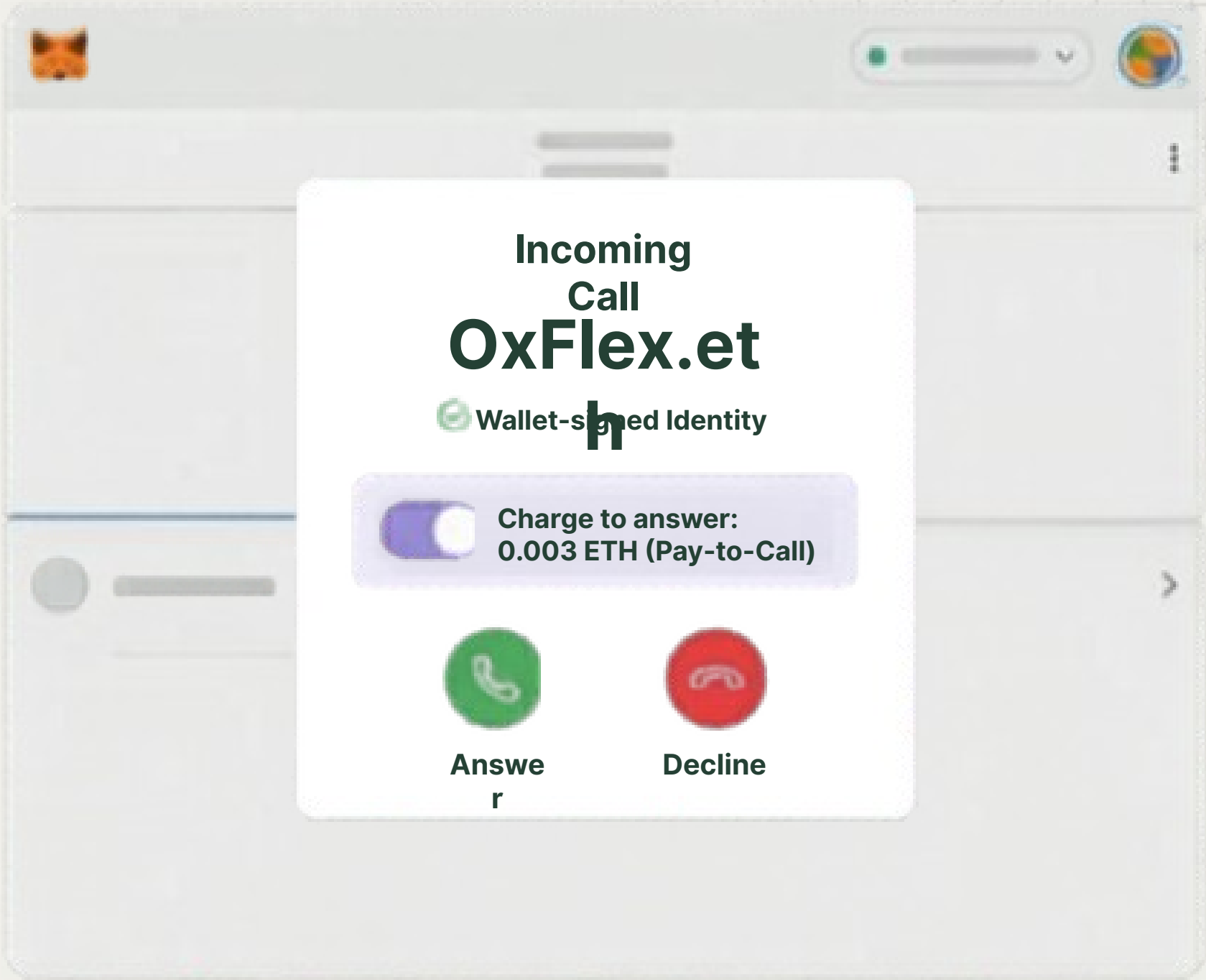
Absolute Verification

Every call is cryptographically signed by the caller's wallet. Impersonation and deepfakes are structurally impossible.



Spam-Resistant by Default

Inbound controls and "pay-to-call" economics make abuse financially unviable.



The Market is Ready for a Native Telecom Telecom Infrastructure

Massive Wallet Adoption



617M Users by 2025.

6x growth in 5 years, establishing the wallet as the default digital identity endpoint.

The Scam Epidemic



Zero Trust Tolerance.

The 1,400% explosion in AI impersonation demands cryptographic verification for all high-value coordination.

Creator & Community Monetization

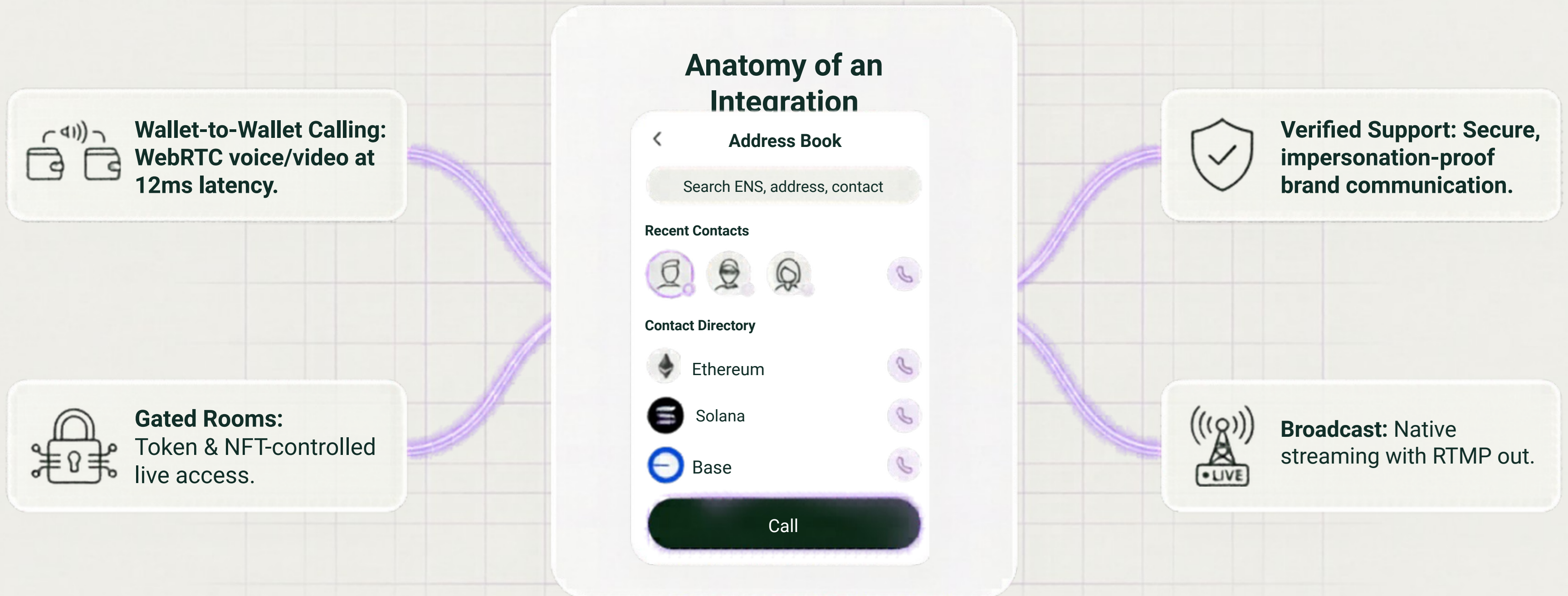


\$20B+ Creator Economy.

High demand for native paywalls, ticketed access, and on-chain splits without platform capture.

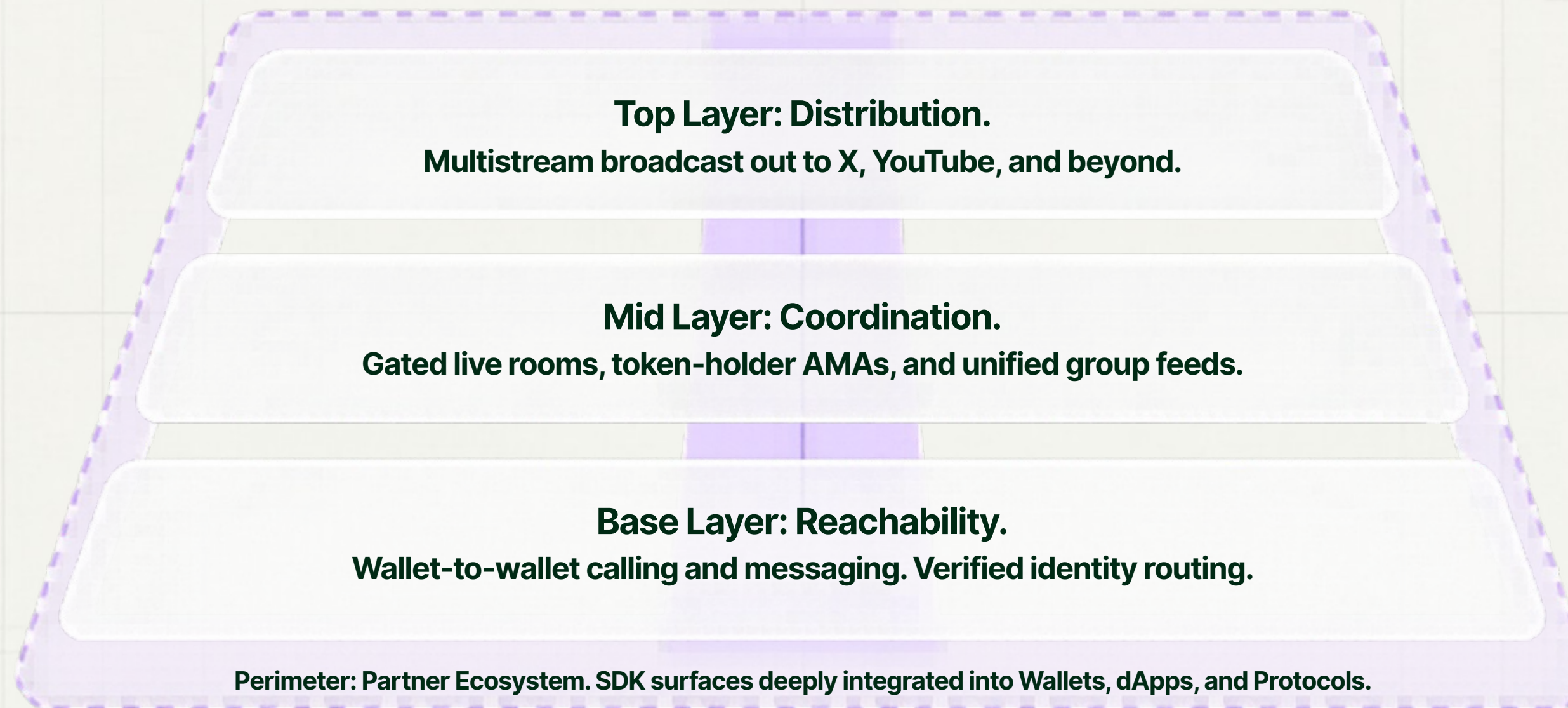


The Dial Button: Replacing Sprawl with a Single UI Primitive



Drop in one widget. Unlock a complete communications OS without forcing users to leave the app.

An Omnichannel, Real-Time Attention Layer



Dial combines utility-first communication with the scale of broadcast, entirely governed by wallet identity.

Six Revenue Rails Aligned with Ecosystem Growth



SaaS Platform Fees

Monthly SDK & Commas Hub licensing for dApps and enterprise.



Usage Fees

Metered voice/video minutes and messaging capacity.



Enterprise Packs

High-ticket compliance, governance, and SLA add-ons.



Pass-Through Guardrails

Heavy infra overages billed at-cost to protect margins.



Monetization Take-Rate

2.5–3.0% platform fee on pay-to-call, tickets, and memberships.

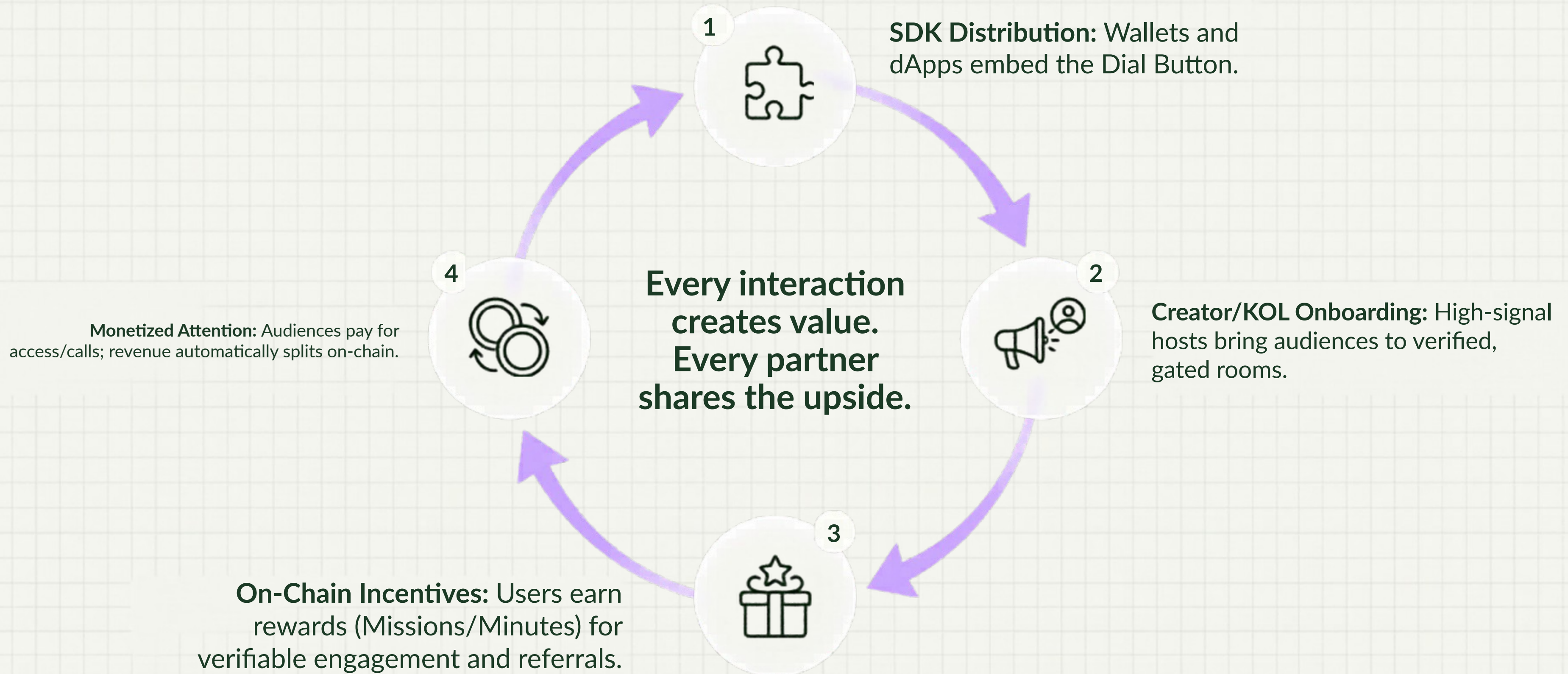


Partner Rev-Share

Wallets and dApps earn 20–30% of the platform fee on transactions generated inside their UI.



Programmatic User Acquisition Powered by On-Chain Incentives



The Architects

Adam Manka

Founder & CEO

Building the communication layer for the wallet-native internet.

Jeremy Meyer

CTO

Full-stack engineer building Dia's product and technical foundation.

Jacob Magalhaes

CMO

Go-to-market, partnerships, content, and growth narrative across Web3 ecosystems.

Jon Greenwood

Business Development

Ecosystem, partnership, and protocol growth operator.

John May

Strategic Operations

Strategic operations and business support.

Advisors and Angels

Nick Spanos

Founder, Bitcoin Center NYC

Kyle Kemper

MAHA

Dusan Romevic

Investor/Regulatory

John Sarson

CEO/CIO, Sarson Funds

John Iacovacci

UConn Business

Arie Sibonney

Strategy

Mike Kimelman

Founder, Alpha360

Dr. Phillip Bradford

UConn Computer Science

Alvarez Crypto

Ecosystem Advisor



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The Ask: \$3M Seed to Ship the Communications Fabric

Target:
\$3M Seed

FDV:
\$30M

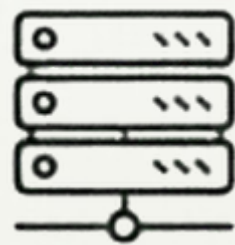
Instrument: SAFT at
\$0.30 per \$DIAL



35%

35% | SDK & Core Infrastructure

Build and harden the wallet-embedded calling and messaging SDK and ship production integrations with launch partners.



25%

25% | Reliability & Scaling

Stand up TERN/SFU relay infrastructure, hit production-grade QoS targets, and build margin guardrails.



20%

20% | Monetization Smart Contracts

Deploy pay-to-call, revenue sharing, and partner payout contracts on mainnet.



20%

20% | Growth & Community

Fund creator onboarding, on-chain incentive campaigns, and early ecosystem partnerships.



Own your voice.



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